

# PARTNERSHIP FORNATURE

A campaign supporting Propark – Foundation for Protected Areas initiatives in nature conservation in Romania.

We believe that a healthy nature benefits both people and businesses.

We protect the environment and invest in a sustainable future for all.



## PROPARK OVER 16 YEARS

## 3000 participants in Propark's professional development programs

In over 200 training courses and professional development programs dedicated to nature conservation specialists.

## €5 million from 150 projects and contracts

Obtained and used to fulfill Propark's mission.

#### 40 manuals and guides

Created for conservation experts and protected area managers in Romania.

# 21 management plans for 42 protected areas and 20 projects for protected area administrators

We facilitated and contributed to the participatory development of management plans and initiated numerous professional development and nature education activities.

# 6400 children and young people – in education programs

100 nature educators trained through ecological education programs, 415 children in 25 nature camps and field trips.

# 10 national awareness events for 8,500 people

- 6 editions of Protected Areas
   Week
- 4 Protected Areas Gala events
- Over 16,000 participants in 5 editions of Făgăraș
   Fest
- 950 participants in 13 editions of adventure competitions in protected areas

Awareness and education activities in protected areas to support authorities and local communities in the sustainable management of these areas, and to assist protected area administrators and local partners in applying effective conservation methods.

Adventure competitions in protected areas: Propark Adventure Race, Family & Friends, and Făgăraș Adventure.

Făgăraș Fest — a traveling festival for nature and community, held at the foot of the Făgăraș Mountains, organized in collaboration with the Conservation Carpathia Foundation.



We aim to support your organizational needs in Employer Branding and CSR activities with a portfolio of services:

- Nature-based team-building activities
- Adventure competitions for employees, friends, and families
- Nature volunteering programs
- Workshops and excursions on nature conservation topics
- Nature education activities at your company's premises
- Interactive environmental protection sessions







Benefits for your company

It promotes collaboration, team spirit, and environmental education in a unique natural setting.

# Activities for Understanding and Connecting with Nature

Customized programs conducted in protected areas, where we combine recreational activities with urgent and essential educational topics about the environment. From deforestation to responsible exploitation, from invasive species to regenerated forests — what is the true impact of humans on nature, and why it is important for everyone to understand forests and other natural values, and how to get civically involved in protecting nature.

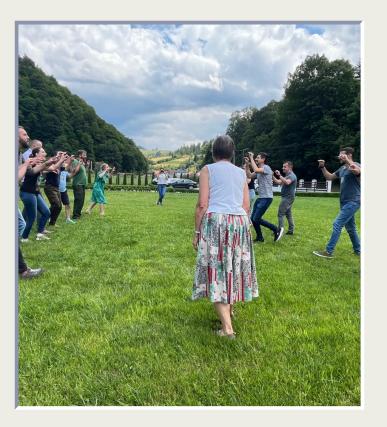
Budget: starting from €2000

• Includes: Propark team facilitation for an average group of 15 participants





















Benefits for your company

Promotes collaboration, team spirit, and environmental education in a unique natural setting.

# ADVENTURE Competitions for Employees and Their Families

We design, prepare, and fully facilitate adventure-style activities for company employees, their families, and friends. Participants, organized into teams, follow a route through both urban and natural areas, navigate using a map, and complete special challenges related to nature, community, or the organization.

Budget starting from: €18,000

\*Includes: Propark team facilitation for an average group of 60 participants, 8 hours, special challenges, and a refreshment station.





Benefits for your company

A genuine commitment to the environment and the implementation of sustainable solutions not only enhance your company's reputation but also contribute to long-term operational efficiency.

#### Volunteer Programs for Employees

The company can create Tiny Forests (small urban forests and green spaces that support biodiversity and improve environmental quality), with employees actively involved in planting trees, shrubs, and clusters of ornamental bushes.

Budget starting from: €3000

\*\*Includes: Propark team facilitation for an average group of 15 participants, materials included, tea, coffee, and snacks.













Benefits for your company

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#### Developing Knowledge About Nature Conservation

One-day field-trips for management and middle management teams to explore and deepen their understanding of nature conservation concepts in a protected area; specially designed workshops that provide a deeper insight into the importance of environmental protection and practical ways the organization can get involved.



Budget: starting from €1500

Includes: Propark team facilitation for an average group of 15 participants, 6 hours



### PROGRAMS FOR EMPLOYEES

#### AT THE ORGANIZATION'S PREMISES

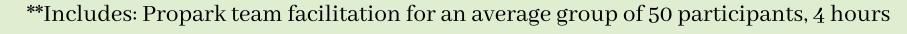
Benefits for your company

Increasing environmental awareness and responsibility among employees and their families.

#### **Nature Education Activities**

We offer educational programs for employees and their families, designed to bring nature closer — right inside the organization. These activities are interactive and engaging, making them ideal for stimulating ecological knowledge and raising awareness about the importance of environmental protection. Examples include: ESCAPE TENT, Bat Corner, VR in protected areas — for adults and their children.

Budget starting from: €2500

















# PROGRAMS FOR EMPLOYEES AT THE ORGANIZATION'S PREMISES

Benefits for your company

Enhancing the company's image through involvement in sustainable and educational activities for the community.

#### **Environmental Education Sessions**

One-day interactive sessions dedicated to nature conservation, covering essential topics related to environmental protection and the importance of sustainability. We provide valuable information and practical solutions that employees can implement in their daily activities.



Budget starting from: €500

\*\* Includes: Propark team facilitation for an average group of 15 participants, 6 hours



## WHY CHOOSE PROPARK?



- A passionate team of trainers specialised in ecological education and nature conservation.
- Our over 15 years of expertise in nature conservation is recognized nationally and internationally, and our approach is balanced and pragmatic. We focus on sustainable solutions and collaboration, not extreme activism, which makes us a flexible and reliable partner for any company.
- Our service portfolio can be customized and adapted both conceptually and financially.



## THANK YOU!



For collaborations, you can contact us:

adela.stanciu@propark.ro 0774 481 674